

Betty Taylor Memorial Fund Award

For Emerging Artists in Visual Arts and Crafts

2018-2019 Guidelines

Purpose

To promote emerging artists who are in need of financial support and are studying in the field of visual arts and crafts.

Sponsorship

The Betty Taylor Memorial Award is funded by the Community Foundation of Henderson County, working in tandem with the Arts Council of Henderson County. Applicants for the Arts Council's Regional Artist Project Grant program will be eligible for consideration to receive the Betty Taylor Memorial Fund award .

Eligibility

- Individual artists and small, unincorporated groups of collaborating artists
- Applicants may be either emerging artists or established artists and should possess a strong record of artistic accomplishment appropriate to the stage of the applicant's career
- The applicant must be a resident of Henderson, Polk or Transylvania Counties and have resided there twelve months or from August, 2017.
- Applicant may not be a board or staff member of any of the sponsoring entities. In addition, the applicant may not be a spouse, family member, or significant other of a board or staff member of any of the sponsoring entities.
- Applicants must be 18 years of age and not be enrolled in a degree or certificate program
- Taylor Award recipients who were awarded the grant during the last two grant cycles are not eligible
- Each member of a small unincorporated group of collaborating artists must meet the eligibility requirements and shall not circumvent these requirements by applying for what is really a collaborative effort.

Projects

The Betty Taylor Memorial Fund Award is designed to award projects that will advance the applicant's career as an emerging artist. The relationship of the project to the career advancement of the applicant must be clearly defined in the "Narrative" section of the application. Conducting deeper study is a key element to the Taylor Award, and the applicant will need to elaborate on study method, mentoring, apprenticeships, etc.

Examples:

- Completion/production of a new work [cost of purchasing materials to complete a new work or facility rental for presentation]
- Career Promotion [demonstration CDs, portfolios, editorial assistance]
- Equipment [the cost of purchasing equipment to complete the project]

- Training [advanced study, coaching, or workshops that will enhance the applicant's abilities]
- Travel [costs for transportation, lodging, food associated with training, workshops, seminars or research]

Grants may not be used for scholarships to assist in obtaining degrees, either academic or professional.

Credit: If you create any printed materials relating to your project, you must include logos for Community Foundation of Henderson County and the Arts Council of Henderson County with the following line of credit:

"This project was supported by a Betty Taylor Memorial Fund award from the Community Foundation of Henderson County, administered by the Arts Council of Henderson County."

Evaluation

A volunteer panel will evaluate applications based upon the following criteria:

- Quality of the applicant's work
- Commitment as an emerging artist
- The project's ability to advance the career in demonstrable ways
- Demonstrated need for support

Submission

Mail to: The Arts Council of Henderson County
P.O. Box 767
Hendersonville NC 28793

Or drop off at 401 N. Main St., Ste. 302, Hendersonville, NC 28792.
(Use Community Foundation entrance on 4th Ave. W.)

Deadline – Wednesday, August 15, 2018, 5pm

Questions: Call 828-693-8504 or email acofhc@bellsouth.net

There will be a grant writing workshop at the Arts Council of Henderson County on Thursday, July 26, 2018, from 3:30-5:00p.m.

Please RSVP: 828-693-8504 or acofhc@bellsouth.net

