



CALL FOR ARTISTS

Art in Bloom 2019

Call for
Artists:

The Gallery at Flat Rock is hosting its fourth annual Art in Bloom. This four-day event celebrates fine art and craft paired with professional floral design.

This call is open to all original 2D and 3D artwork (painting, photography, mixed media, sculpture, glass, wood, fiber, jewelry, etc.). All artwork must be original – no giclée prints.

A floral theme in your artwork is NOT necessary.

Here is a link to a [video](#) of an Art in Bloom show at the Minneapolis Institute of Art to visually explain the concept.

Submission
Guidelines:

Email a completed **2019 Art in Bloom Artist Application** with a maximum of **3 digital images** of your current work for review by the juror to: susan@galleryflatrock.com.

Submit the entry fee of \$25 ([pay online](#) or mail a check payable to The Gallery at Flat Rock, 2702-A Greenville Highway, Flat Rock, NC 28731).

All work submitted for jurying must be owned by the artist and available for sale.

Key Dates:

April 22, 2019 — Deadline for application submission at midnight

April 29, 2019 — Jury process

May 1, 2019 — Jury results emailed

May 13, 2019 — Drop off artwork at the gallery, 10am – 3pm

May 24 - 27, 2019 — Art in Bloom show in progress

June 3, 2019 — Pick up or return of unsold artwork to Artists

When:

Friday, May 24, 2019, 5pm to 8pm – Preview reception with exhibiting artists

Saturday, May 25, 2019, 10am to 5pm, Open to the public

Sunday, May 26, 2019, 10am to 5pm, Open to the public

Monday, May 27, 2019, 10am to 5pm, Open to the public

Where:

The Gallery at Flat Rock
Flat Rock Square
2702-A Greenville Highway
Flat Rock, NC 28731



Entry
Accepted:

- Artwork must be available for sale.
- All work must be ready for display upon arrival. Wall-mounted pieces must have adequate hangers and/or wire. Three-dimensional work needs adequate installation instruction if it requires more than a standard pedestal.

Shipping / Drop-off Address:

The Gallery at Flat Rock
Flat Rock Square
2702-A Greenville Highway
Flat Rock, NC 28731

- Artwork that is mailed to the gallery **must arrive by May 13, 2019** and include title, dimensions, medium and retail price.
- The Gallery at Flat Rock will handle sales and retain a 50% commission. Artists will receive payment within two weeks after the event for any work sold at the show.
- The Gallery at Flat Rock insurance will cover up to 50% per piece while on exhibit. Any additional insurance, including while in transit, must be covered by the artist.

About the
Show:

Twenty artists will be chosen by the jury committee to participate in this event, with one work chosen from each artist. Twenty invited floral artists will study the artwork and create floral designs to display next to the art – one floral work paired with each work of art.

Advertising and press releases are being sent out to all local and regional publications. The Gallery at Flat Rock has the right to use your artwork for advertising and promotion.

Benefiting:

Thanks to sponsor support from Hunter Auto Group, we are able to fundraise for the Henderson County High School art programs.



About the
Jurors:

Bethanne A. Knudson completed her BFA in Fiber at the Kansas City Art Institute. Her MFA in Textiles is from the University of Kansas. Bethanne's art work has been written about in catalogs and magazines and has won best of show and juror's awards.

In 2004 Bethanne began working with Stephan Michelson on building their own textile mill. The result is *The Oriole Mill*, housed in a 72,000 square-foot, brick building, built in the 1940's. The mill owns industrial Jacquard and dobby weaving machines. *The Oriole Mill* produces its own line of high-end, exquisite fabrics and finished products for the home and the body.

Bethanne is currently the Creative Director for *The Oriole Mill*, designing the Jacquard fabrics and directing product development. She continues her personal art practice, making woven pieces, as well as works on paper.

www.theorilemill.com

Dian Magie spent many years working in her clay studio in the evenings and on weekends, taking many regional workshops to refresh earlier college courses in clay. Dian's encore career as a maker began in earnest with the construction of her wood fire kiln.

Dian's previous professional career was in arts administration for 28 years, as ED of arts centers in Florida, then Arizona and from 2000-2010 as Director of the UNC Center for Craft, Creativity and Design. During that time she had the opportunity to work with some of the finest craft artists, nationally and internationally. Soon after moving to North Carolina she began assisting Judith Duff in her wood firings and became a convert to this exploration of flame on clay.

www.dianmagiepottery.com

Robert Milnes holds a PhD in Higher Education Administration from the University of Pittsburgh, a MFA in Ceramics from the University of Washington, and a BA in Philosophy and Fine Arts from Claremont McKenna College (1970).

Milnes served as Dean of the College of Visuals Arts and Design at the University of North Texas from January 2006 to his retirement in August 2014, when he moved to Asheville, NC with his wife Karen, re-establishing Arbitrary Forms Studio there.

His artwork is in major collections around the country. Robert is a member of the Southern Highland Crafts Guild and has shown at the Potters Market at the Mint Museum in Charlotte, NC for the past two years. His artwork is currently represented at Blue Spiral 1 Gallery in Asheville, In Tandem Gallery in Bakersville, and Taupe Gallery in Winston Salem, NC.

www.robertmilnes.com

Contact: Help us make this fourth Art in Bloom a great event! If you have any questions please contact Susan O'Brien at 828-698-7000 or susan@galleryflatrock.com.



Artist Application Art in Bloom 2019

Please Print:

Artist Name: _____

Phone: _____

Email: _____

Artist Submissions: (3 Maximum, Please Print)

Title	Dimensions	Medium/Materials /Technique	Retail Value
<i>Example: Winter Sunset</i>	<i>24" H x 30" W</i>	<i>Oil on canvas</i>	<i>\$800</i>
	H W		
	H W		
	H W		

Please email this application and up to 3 Hi-Res images (300 DPI) of your artwork to:
susan@galleryflatrock.com. Make file names your "last name_title."
(i.e. Camarata_First View)

Entry fee is \$25 and can be [paid online](#) or mail a check payable to The Gallery at Flat Rock,
2702A Greenville Hwy. Flat Rock, NC 28731

**All work submitted for jurying must be owned by the artist and available for sale.
Application forms are not complete until payment has been made.**

Artist signature: _____ Date: _____