

Art on Main

Fine Art/Fine Craft Show

Saturday, September 26, 2020 – 10:00am-5:00pm
Sunday, September 27, 2020 – 10:00am-5:00pm

Presented by
The Arts Council of Henderson County

Thank you for applying to the 60th annual “Art on Main” Fine Art/Fine Craft Show! The Art on Main committee is thrilled to have had the show named to Sunshine Artist’s Top 200 List last fall! We continue to work on improving the show for the artists and the public. The show will be located on Main Street of downtown Hendersonville with a layout in the street allowing a connected booth layout, storage behind each booth and a safe event for artists and the public. We will be promoting the show to make sure we bring lots of art lovers and art buyers to downtown Hendersonville. The committee has an aggressive marketing campaign designed to draw audiences from Henderson and adjoining counties and broader regions – including North and South Carolina and Georgia.

General Information

The opportunity to meet the artists and discuss their work in an informal setting attracts many visitors and customers to Art on Main. Artists may demonstrate their art during the show for enjoyment and education of the show attendees.

- Set up may begin on Friday, September 25th starting at approximately 6:00pm. You are strongly encouraged to set up on Friday night.
- Set up may also be done on Saturday, September 26th, but access to booths will be limited.
- All vehicles must be removed from Main Street and the area by 9:00am on Saturday morning in preparation to open the show.

Art on Main Timeline

- Application deadline (postmark) 5/1/2020
- Notification mailed 5/22/2020
- Last date for artist cancellation 6/12/2020
- Booth Fee checks will be deposited on 6/16/2020

Complimentary Accommodations

Once again we will offer complimentary accommodations to our participating artists. Board members and Friends of the Arts Council are offering a limited number of rooms within their homes to artists for the weekend. You will be provided bed & bath, but no meals. As the number of rooms available is limited, the program is on a first-come first-serve basis. Please make note on the application if you are interested.

Awards

Judges Awards will total \$3,000.00. Judging will begin on Saturday morning at 10:00am. Judges Awards will be announced at the Artist’s Breakfast on Sunday morning.

- Best of Show \$1,000.00
- First Place-Fine Art \$500.00
- First Place-Fine Craft \$500.00
- Second Place-Fine Art \$300.00
- Second Place-Fine Craft \$300.00
- Honorable Mentions Ribbons \$400.00 total

Rules and Regulations

- All work exhibited must be **original**, designed and produced (or under direct supervision of) the artist. Photography must be created and printed by the artist. No kits, commercial molds, etc.
- As this is a family-oriented show, all exhibits must be in keeping with this atmosphere.
- Artist may exhibit **only** in the medium(s), which he/she was accepted.
- If an artist wishes to apply in more than one media, a separate application & jury fee for each media must be submitted.
- **Only original work may be displayed on walls.** Reproductions should be identified as such and not dominate the booth area. 75% of work should be **original**, 25% reproductions.
- Images submitted should be representative of the work to be exhibited and sold in both quality and price range.
- Awarded spaces are not transferable.
- A maximum of **two** artists may share a booth as long as both artists have been accepted in their media. Each artist must submit a separate application & jury fee.
- Jury fee is \$25.00 per media, per artist. Artists who are members of the Arts Council of Henderson County are offered a discounted jury fee of \$15.00.
- Booth fee is \$250.00 per booth.
- Any artist who is a member of the Southern Highland Craft Guild is automatically accepted into the show on a first-come, first-serve basis. SHCG members should still submit images for informational purposes.
- Artists must provide all display equipment including booth set up and chairs. Each canopy should be white and no larger than 10' X 10'. Tents should be properly weighted as they will be erected on the street. No stakes are allowed. The Fire Marshal requires a fire retardant certificate or sewn in labels with all canopies.
- Electricity will be available at a cost of \$50.00 per booth. Artists must indicate their need for electricity and pay for it in advance (added to the booth fee check). Booth location may be affected by the addition of electricity.
- Artists must be present throughout both days & hours of the show.
- Artists are responsible for proper insurance and protection of work and set up and should plan accordingly to prevent theft, damage or misuse at the Show. Art on Main will assume no responsibility for any damages to work or any person or persons participating in the Show.
- In keeping with the professional level of the show, we ask that all artwork is clearly marked with a price. No "Make an offer" or "Sale" signs will be allowed.
- Each artist is responsible for the collection of 6.75% combined NC State and Henderson County sales tax and payment thereof to the NC Department of Revenue. Art on Main is not responsible for the collection or payment of any sales tax.

- Artists are responsible for maintaining and leaving their assigned area free of refuse and in otherwise good condition.
- Displays are to remain intact until 5:00 pm on Sunday afternoon. This is for your safety and the safety of your patrons.
- No pets are allowed in the Show venue during the event per city ordinance.
- There will be no refunds due to inclement weather.

The Arts Council's Website

- Accepted artists will be listed on our website with their booth location, name & media for an entire year, with links to their websites or emails if so desired.
- Award winners' photographs with their art will be listed on our website for an entire year.
- The Arts Council reserves the right to use photographic images from artists, and photos taken during Art on Main, for marketing purposes.

Email

Most of our communications will be via email. Please be sure to list your email address (or that you do not have one) on the application. Expect communication via email and let us know if you have not received an anticipated communication from us.

Artist Contract

Applicant shall indemnify and hold harmless the Show, its agents and employees and assigns from and against all losses, costs, damages, expense and liability caused by an accident or other occurrence in bodily injury, including death, sickness and disease to any persons or damage or destruction to property, real or personal, arising directly or indirectly from operations, products or services rendered under this contract.

How to Apply

- Submit the completed application (see next page) along with four (4) images of your work and one (1) image of your booth. Images should be no larger than 5MB each and in jpeg format. Make sure each image file is identified with your name. Images should be emailed to acofhc@gmail.com
- Applications must be postmarked by Friday, May 1, 2020.
- Submit one application per category/media.
- Notifications will be sent out via email unless an email address is not available.
- Include **two checks** with your application:
 - ☐ One check will be for the jury fee of \$25.00 (unless a member of the SHCG).
 - ☐ The other check will be for the booth fee of \$250.00. Add \$50.00 per booth for electricity, if needed.
- The booth fee will not be deposited until June 16, 2020, which is the day after the last date for cancellation from the show after acceptance.

- Make both checks payable to the Arts Council of Henderson County.
- Mail to:
Arts Council of Henderson County
P.O. Box 767
Hendersonville, NC 28793
Attn: Art on Main

2020 Artist Application
Arts Council of Henderson County
P.O. Box 767
Hendersonville, NC 28793

You may 'tab' through and fill in the application online. Then print it (this page only) to send with your checks by mail.

Artist Name: _____

Studio Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: (day) _____ (cell) _____

Email: _____

Website: _____

Fine Art/Fine Craft Category

- | | |
|---------------------|-------------------------------------|
| _____ Clay | _____ Painting (watercolor) |
| _____ Glass | _____ Painting (oil/acrylic) |
| _____ Metal | _____ Mixed Media |
| _____ Wood | _____ Photography |
| _____ Jewelry | _____ Drawing/Graphics |
| _____ Fiber/Leather | _____ Other (please describe below) |

Special needs/booth requests: _____

Do you pull a trailer? Yes _____ No _____

Do you need electricity? Yes _____ No _____

Sharing Booth with: _____

Do you need complimentary accommodations? (See previous paragraph above.) Yes _____ No _____

Once accepted, do you want your website listed as a link on our website? Yes _____ No _____
How did you hear about us? Please be **specific** (name of directory or website)
