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Unique Opportunity for Artists in Downtown Hendersonville ARTISTS IN THE WINDOW

The Center for Arts & Inspiration, Hendersonville's new destination for art and entertainment across from the Visitor's Center, is putting out a **CALL FOR ARTISTS** to demonstrate their work in the huge front lobby windows.

HERE'S HOW IT WORKS

HOW: The Center will provide space in our front lobby which includes the Malaprop's "Prop-Up" Bookstore and The Artful Cup Coffee Bar. Artists will receive a table, chair or chairs, and floor coverings if needed. There is access to water

WHEN: Artists schedule the "performance" time with The Center to demonstrate and bring wares. All arts forms are welcomed from painting to jewelry to clay to whatever the medium may be. Artists may also sell your work. There is no fee.

WHY: Think out of the box and take advantage of this great opportunity for exposure, fun and engagement with your clients, students, adoring fans and groupies.

- Do you teach a class (or want to teach a class at The Center)? Do a demo of what happens in class and give people a taste of your style
- Are you exploring a new direction in your art and would love some feedback? Set up a studio critique Q&A and bring a thick skin. Push yourself to think about why you do your work and engage your potential customers.
- Sell your work – display your work and take advantage of being the only artist that day selling, demo the work as you are selling
- Paint a portrait in front of a live audience and take commission
- Sculpt in front of a live audience - make it interactive and let the audience suggest the direction you are going

Requests to participate and schedule should be sent to info@thecenterai.com. Please include pictures of work or link to website, preferred time to be scheduled i.e. weekend/weekday/evening plus contact phone number and email.

Opened February 23, 2019, The Center for Art & Inspiration is home to Malaprop's Books HVL, The Artful Cup Coffee Bar, the monthly Hendo Story Club, art class area, book club meeting space, and a 250-seat multi-purpose theatre which features music, theatrical and interactive dinner/dessert murder mystery shows among other things. Visit www.thecenterai.com and click on the links for all activities.