

GRASSROOTS ARTS PROGRAM - SUBGRANTS for ORGANIZATIONS

Since 1977, the N.C. Arts Council's Grassroots Arts Program has provided North Carolina citizens access to quality arts experiences. The program distributes funds for the arts in all 100 counties of the state primarily through partnerships with local arts councils. The Arts Council of Henderson County (ACofHC) serves as the N.C. Arts Council's Designated County Partner in awarding subgrants to local organizations for arts programs in Henderson County.

2022-2023 GUIDELINES

Eligibility for Application

All organizations must have been in operation for at least one year. While nonprofit 501(c)(3) status is preferred, organizations that are nonprofit in nature may also apply if they have a fiscal agent.

All organizations must reside in Henderson County and carry out projects within Henderson County.

Individuals are not eligible to apply for Grassroots Arts funds. (Individuals may apply for Artist Support Grants, see details at www.acofhc.org/artistsupportgrant)

Applications and support materials must be completed and received by the due date. Applications that are not complete will not be considered.

All projects must take place between July 1, 2022 and June 30, 2023.

Grant amounts range from \$500 and up.

Timeline

Tuesday, October 4, 2022: Information Session will be held at the Community Room at the Hendersonville Community Coop at 60 S. Charleston Lane, Hendersonville, from 3pm-4pm. Those wishing to attend are requested to email the Arts Council of Henderson County at info@acofhc.org to reserve space.

Monday, October 31, 2022, Deadline for application. Applications due by 11:59pm. Submit one fully completed pdf to info@acofhc.org to apply. Applications that are not complete will not be considered.

Late November: Applicants will be notified.

All projects must take place between July 1, 2022, and June 30, 2023 (This means you can apply for a project that may have already happened before you apply or are funded.).

What the Grassroots Arts Program Funds

Grassroots Arts Program funds may be used for expenditures to conduct quality arts programs or operate an arts organization. Typical uses of Grassroots money include:

Program expenses such as professional artists' fees and travel, space rental, advertising, marketing and publicity, website and electronic media, scripts, costumes, sets, props, music and theater equipment rental.

Operating expenses for qualified arts and cultural organizations not already receiving operating support from the N.C. Arts Council. These can include salaries, telephone, office supplies, printing, postage, rent, utilities, insurance and equipment rental. Organizations must have an arts-based mission in order to request operating funds.

Priorities for Funding

The first priority of the Grassroots Arts subgrant program is to provide operating or program support to qualified arts organizations not already receiving or eligible to receive support from the N.C. Arts Council. These include theaters, symphonies, galleries, art guilds, choral societies, dance companies, folk arts societies, writers' groups, and arts festivals, among others.

The second priority of the Grassroots Arts subgrant program is to support arts learning and arts in education programs conducted by qualified artists. These can be artist residencies in schools, afterschool, or summer camps, or adult arts learning classes.

The third priority of Grassroots Arts subgrants is to community, civic and municipal organizations. These programs must be conducted by qualified artists.

Funding Policies

Tribal organizations that receive Grassroots funds must represent state or federally recognized tribes.

Colleges, universities and libraries may receive grants for arts programs that are community-based or generate regional arts involvement. Grants may not support their internal programs, administration or operation expenses (library books, band boosters, equipment purchases).

Grassroots funds may not be awarded to individuals or to organizations for prizes, competitions, tuition, or financial rewards.

Grassroots funds may not be used for art supplies.

Religious organizations or churches may not receive Grassroots funds unless the programs are presented outside regular church services, engage the larger community, and do not contain religious content.

Grassroots funds may not be used for activities associated with a school's internal arts programs, such as in-school student performances, the purchase of art supplies, or student arts competitions and publications.

Municipalities (city/county government) and community organizations may receive grants for arts programs that use qualified artists to conduct programs that involve the greater community. Grants may not support internal programs, administration or operating expenses.

New in 2022: Grassroots Arts Program money MAY be used for capital expenditures.

New in 2022: Grassroots Arts Program money MAY be used to purchase equipment.

Grassroots Arts Program money **may not** be used for the following kinds of expenditures:

- Art, music, and dance therapists
- Artifacts
- Purchase artwork
- Contingency funds
- Deficit reduction
- Fundraising events
- Food or beverages for hospitality or entertainment functions
- School band activities or equipment
- School choral activities

- Lobbying expenses
- Oral history and history projects
- Tuition for academic study
- Interest on loans, fines or litigation costs

2022-2023 REQUIREMENTS

Matching Requirement

All subgrantees must match their grant amounts dollar for dollar. The funds must come from other public or private sources. Other N.C. Arts Council funds or state funds (i.e. public university dollars) cannot be used as a match.

Racial and Cultural Diversity Requirement

The N.C. Arts Council works to provide a representative portion of grant funds for arts programming that reflects the racial and cultural diversity of the state. The ACofHC is required to spend 20% of its annual county allotment for programming that reflects African American, Asian American, Latinx, and Native American cultures.

North Carolina Arts Council and Arts Council of Henderson County Recognition

Subgrantees must acknowledge the N. C. Arts Council and Arts Council of Henderson County's support of their event or projects by including their logos and funding credit lines in all print and promotional materials related to the grant. The ACofHC's website offers information and downloadable logos at www.acofhc.org/grassrootsgrants. The N.C. Arts Council's website offers information and downloadable logos at www.ncarts.org/Grants/Logo-Use

Samples of recognition will be requested for the final report and proper acknowledgment will be considered during future funding requests.

Reporting Requirements

Each grantee is required to submit a final report providing a detailed description of the funded project, participation statistics and demographics, sample marketing and program materials using the N. C. Arts Council credit line and logo, and copies of their legislative letters. The Subgrant Report Forms will be sent to subgrantees by ACofHC in May 2023. Subgrant Report Forms should be submitted to the funding agency, the Arts Council of Henderson County, by June 30, 2023. Organizations who have not submitted reports for prior grants are not eligible to apply for future requests.

Legislative Letters

Applicants are required to write their state representatives to thank them for appropriating Grassroots funds. The letter should provide information about how Grassroots funds were used to support your program or project, and the community impact of the event. Copies of all letters to legislators must be included in the subgrantee's final report materials.

How Subgrant Applications are Evaluated

Subgrant applications are reviewed by panels of community members including artists, county and public officials, and arts council board members, among others. The panel evaluates each application based on the subgrant guidelines, the NCAC funding priorities, and the following criteria:

Artistic quality of proposed project or programs
Community impact of project or programs
Multicultural aspect of the program/organization
Stability and fiscal responsibility of the organization
Ability to plan and implement project
Integration into curriculum and/or enrichment (schools only)

Panelists discuss and score the grant application using an established rating system. The subgrant panel's funding decisions are then presented as recommendations to the Arts Council board of directors. The board of directors votes and gives final approval to the subgrant panel's recommendations.

Questions and Assistance

If applicants have questions or need assistance, please contact the
Arts Council of Henderson County at info@acofhc.org

Grassroots Grant Workshop

The Arts Council of Henderson County will host a Grassroots Grant Workshop on Tuesday, October 4, from 3pm to 4pm, at the Community Room of the Hendersonville Community Coop at 60 S. Charleston Lane, Hendersonville. Please email info@acofhc.org to reserve space.

NEW for 2022-2024 / Additional ARPA Funding Application

Organizations eligible to apply for Grassroots funds are also eligible to apply for special ARPA funding this year, 2022-23, and again next year, 2023-24. Organizations will **not** have to match this grant with their own cash, as is required for the Grassroots subgrants. More details about the ARPA funding will be announced soon. The Arts Council of Henderson County will host an ARPA Grant Workshop on Tuesday, October 11, from 3pm to 4pm, at the Community Room of the Hendersonville Community Coop at 60 S. Charleston Lane, Hendersonville. Please email info@acofhc.org to reserve space. Deadline for application for Grassroots and ARPA funds is 10/31, at 11:59pm.