

ArtScape

Where art meets the sky

This unique Sponsorship Opportunity allows you to have your company name displayed on a banner hanging for a year in greater Downtown Hendersonville! The cost per banner is only \$225, or \$200 if paid by December 31, 2019. The number of banners is limited, so apply early!

ArtScape is ...

- An annually-changing outdoor gallery of banners hanging on Main Street, 7th Avenue Historic District, and the downtown avenues. The banners hang in areas that are well viewed by both vehicular and pedestrian traffic, contributing color and excitement to the area, and helping to make Hendersonville a unique art destination
- Banners of 24" wide x 40" high, double-sided, durable vinyl each displaying a color reproduction of a piece of original, juried art by a Henderson County artist with the artist's and sponsor's name below the artwork
- A new set of banners to be hung in April of each year
- A collaboration with the Art League of Henderson County, Downtown Hendersonville, Seventh Avenue Historic District, Community Foundation of Henderson County, the Tourist Development Authority (the Visitor's Center), and the Arts Council of Henderson County



Benefits to each sponsor of *ArtScape* include ...

- An economical promotional opportunity that helps support art tourism in Hendersonville
- Your own unique banner—yours to keep later or donate to the artist—with your name and a tagline that will hang 24/7 for four seasons from April of 2020
- Your name, and up to two additional lines of information featured next to a photo of the banner you sponsor in a full color brochure that provides viewers a map showing the location of each banner
- Recognition of your sponsorship at an exhibition opening at which the original art selected for the banners will be displayed and available for purchase
- Recognition in all ArtScape Social Media posting including: Facebook, Instagram, and on the ArtScape Website

How to participate in *ArtScape*

1. Complete a sponsorship application (limited to three per sponsor)
2. Make your check out to "Art League of Henderson County" and write "ArtScape Sponsorship" on the memo line.
3. Mail the completed application with your check to:
ArtScape Sponsor Committee
PO Box 513
Hendersonville, NC 28793

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SPONSORSHIP APPLICATION

Make sure what you submit for banner text and brochure text is exactly what you want, because it is what will be printed. You may submit several applications if you wish to sponsor multiple banners, but a single sponsor may submit no more than three.

Sponsorship forms and fees are due no later than January 15, 2020. The sponsorship cost per banner is \$200 for applications received by December 31, 2019 and \$225 after that. If more than 40 applications are received, those received after the first 40 will be returned and your name placed on a waiting list.

Sponsor Name: Please print the **sponsor name** below as you want it to appear on the banner and in the brochure, including desired punctuation. The sponsor name will be centered on the banner and is limited to 25 characters including spaces and punctuation. **Please proofread!**

.....
Contact Person.....
Contact Person Email (**REQUIRED**).....
Contact Person Address.....
Contact Person PhoneCheck enclosed in the amount of \$

Optional Second Line of Banner Text: You may add a second line of information below the sponsor name on the banner (e.g., web site, address, phone number, email address). This line will also be centered and is limited to 25 characters including spaces and punctuation. **Please proofread!**

Optional Additional Brochure Text: You may provide up to **TWO** lines of information (e.g., web site, address, phone number, slogan) **in addition to the sponsor name** that you want included in the brochure that will show the locations of all the banners. Each of the two lines is limited to **42 characters** including spaces and punctuation. **Please proofread!**

To request a specific artist for your banner, identify #1 _____
#2 _____ (Note artists have not yet been selected and it is possible your requested artist may not be included in the program)
____ Check here if you wish to donate your banner to the artist

Return your completed application along with your check to:
ArtScape Sponsor Committee, PO Box 513, Hendersonville, NC 28793
Make your check payable to "Art League of Henderson County" and put "ArtScape sponsorship" on the memo line.

Reserved for ArtScape Staff – do not write below this line

Date Received: _____ Check # and Amount: _____

Artist Assigned: _____ Location of Banner _____